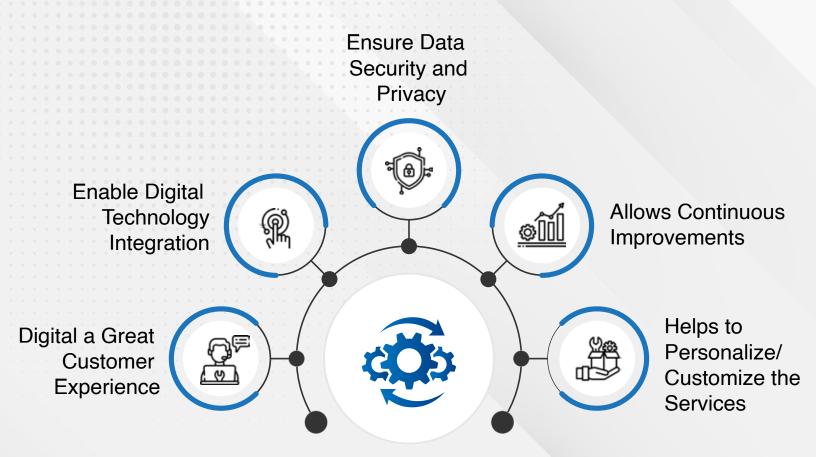


the Digital Transformation for **Your Business** 

In the last few decades, the IT sector has massively evolved. With an increasing and ever-evolving industry, the need for faster and more efficient quality assurance ensures a quicker release of products. Not only this, but to sustain advanced business requirements, teams will have to upgrade themselves to keep up with the pace of digital transformation shaping today's economy.

## How Automation Testing helps in enabling Digital Transformation







### **Numbers that Speak**

82% of companies use exploratory testing as a software testing methodology, while 61% use conventional script-based inspection.

(PractiTest)

In 2022, spending on digital transformation (DX) is projected to reach 1.8 trillion U.S. dollars. By 2025, global digital transformation spending is forecast to reach 2.8 trillion U.S. dollars. (Statista)





#### **About Us**



Cogniwize has been at the forefront of enabling testing automation services for businesses across industries. We have proven experience in mobile and web app testing, creating high-quality digital applications that are easy and intuitive to use. Whether you need a comprehensive solution or a one-time testing service, we work closely with clients that adopt Agile and DevOps to help them deliver their products faster.



# Our Automation Testing Offerings

#### 1. Consulting and Strategy

- a. Automation Feasibility
- b. ROI Assessment
- c. PoC
- d. Tool Evaluation and Recommendation

#### 2. Framework Design and Implementation

- a. Design
- b. Customize
- c. Deploy and Update Automation Framework

#### 3. Automation

- a. Scripting
- b. Execution
- c. Maintenance

# 4. Test Automation for Various Technology and Platforms

a. Web/Mainframe/Client Server/Web Services





# Types of Automation Testing We Do

Functional Testing

Integration Testing

Regression Testing

Performance and Load Testing



**Usability Testing** 

Mobile Application Testing

**Security Testing** 

Accessibility Testing



# **Benefits of Our Automation Testing**



Reduce time from day to hours



Slash your Cost of quality



Faster Responsiveness to changing business demand



Early Identification of Defects



Higher Customer Satisfaction



Improve Efficiency and Save time







# A digital quality assurance strategy is essential to a successful digital transformation.

## **Contact Us**



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